Dear AIM Friend:  Accuracy in Media is widely known as America’s first media watchdog. We’ve relied on supporters like you ever since my father, Reed Irvine, founded AIM in 1969. Back then we were the only media watchdog on the block – and my father was under constant attack. The press tried to dismiss him as a gadfly whose work should be ignored because he wasn’t a “real” journalist.

But the public knew better. They realized that AIM’s criticism was valid. That’s why our pioneering efforts launched a nationwide media watchdog movement that helped educate millions of Americans to be critical consumers of the press.

Although AIM has turned a watchful eye on the media for more than four decades, we have never witnessed such brazen attempts by so-called journalists to manipulate public opinion as they are doing now.

That’s why AIM’s work is more important to the future of the country today than ever before. The America we know is currently in a fight for survival, and those who win the war of ideas will determine the fate of our country for years to come.

Now, we must work even harder to expose the enemies of freedom that threaten America. We never could have survived this long without your moral and material support, and hope that our work continues to merit your confidence in the years ahead.

Don Irvine
AIM held its eighth annual Reed Irvine Accuracy in Media Awards reception at the 2013 Conservative Political Action Conference (CPAC). The awards were established in 2005 to honor those who have made outstanding contributions to the practice of journalism in the tradition of Reed Irvine by independently covering and reporting on news that was misreported or ignored by the mainstream press.

The award winner for investigative reporting in 2013 was Catherine Herridge, Fox News Chief Intelligence Correspondent, for her expertise and persistence in providing factual information concerning the attack on the American Diplomatic Mission in Benghazi, Libya, despite the mainstream media’s insistence on misreporting the story.

In her acceptance remarks made during the CPAC conference on March 14th, Herridge explained that the reason for her conscientious reporting on Benghazi was that she didn’t believe that there had been “meaningful accountability for the murder of those four Americans,” adding that there’s “nothing we can do to bring them back, except honor them with the facts of what happened.”

Jim Hoft, the proprietor of GatewayPundit.com, received the Reed Irvine 2013 New Media award. In presenting him with this year’s honor, AIM Chairman Don Irvine noted that “His dedication to a free America and his personal devotion to democracy that have inspired him to cover freedom movements from inside Iran to the streets of Azerbaijan, and have propelled GatewayPundit into one of the country’s top resources for right-of-center news and commentary.”

Previous recipients of the Reed Irvine Accuracy in Media Award include author and pundit Michelle Malkin; Tucker Carlson of The Daily Caller; Heritage Foundation fellow Dr. Lee Edwards; CBS News Investigative Reporter Sharyl Attkisson and Andrew Breitbart, founder of Breitbart.com.

Veteran broadcaster Wes Vernon, a good friend of AIM, noted after the awards ceremony that Reed Irvine was an investigator in his own right, who had observed plenty of media bias during his career as an economist at the Federal Reserve. But after Irvine retired and called them out on their dereliction, he was shooed away or given the run-around. Irvine’s response, in so many words, was on the order of “OK, if you guys won’t do your job, I’ll do it for you.” And he did. That, to make a long story short, is how AIM was born.
The American Journalism Center (AJC), AIM’s internship program, continues to expand on its goal of providing conservative student journalists a chance to build their portfolios and gain inside knowledge from some of the nation’s top media analysts.

Among the interns’ tasks during their 12-week sessions are writing articles on important new stories; conducting research for AIM staff members; helping to oversee AIM’s outreach, which includes radio commentary, videos, and podcasts to the media, general public, activists, and lawmakers; writing and researching for the AIM Report; working with AIM’s public relations team to highlight national stories of liberal bias for news outlets, including talk radio, television, and print; attending events around Washington, D.C. and reporting on what is happening in the conservative movement. They are also actively increasing AIM’s involvement with social networking sites.

In addition to covering and reporting on a variety of public policy events, our interns’ stories are picked up by high-profile conservative outlets such as Townhall.com, The Daily Caller, and WorldNetDaily.com. Our broadcast journalism project Breitbart.com has produced video interviews with high-profile conservative leaders such as Rep. Mike Pence (R-IN); Rep. Michele Bachmann (R-MN), Rep. Jack Kingston (R-GA); Rep. Lamar Smith (R-TX); and Sen. James Inhofe (R-OK) which are posted on the AIM website under the heading of Conservative Profiles.

At this juncture, more than 60 interns have graduated from the AJC, and nearly half of them are already employed by media outlets, such as Commentary, NationalReview.com, The Blaze and The Washington Free Beacon.

Cliff Kincaid, a longtime associate of AIM, Center for Investigative Journalism (CIJ) produced 12 excellent reports in 2013, focusing on significant issues that were misreported or ignored by the mainstream press. Among them are the following:

In “The Obama Years: Beyond the Halo,” AIM editors and other writers examined the media coverage of President Obama’s programs, ranging from Obamcare to his green jobs agenda, including Solyndra, and his management of the economy, which has resulted in a sharp decline in household income and a rise in consumer pessimism about the future. In a section on Obama’s racist roots, the report reveals how administration tactics that “exploit and manipulate racial and ethnic differences for political gain aren’t an accident, but a deliberate political strategy.”
The report titled “PBS: Re-Educating America’s School Children, Thanks to Your Contributions” by Mary Grabar and Tina Trent, revealed the difference between the public perception of the Corporation for Public Broadcasting’s education programs and reality. It turns out that the image of the gentle Mr. Rogers welcoming children to his home, and documentaries offering exciting encounters with whales and other exotic creatures are only half of the story. CPB today produces lessons that glorify the Black Panthers, along with the riots and protests of the 1960s, and present anti-American ideas as facts when they are actually a product of left-wing ideology.

In a report titled “The Left’s National Vote Fraud Strategy Revealed,” investigative reporter James Simpson disclose that much “like a KGB operation, it is thorough, multi-faceted and redundant. It has overt and covert, illegal and legal elements, the latter of which are designed, at least in part, to facilitate illegal activities later. It is a deliberate, premeditated, comprehensive plan to win the 2012 presidential election at all costs, and is in keeping with the organizational methods, associations and ethics of the Community-Organizer-in-Chief, Barack Obama.”

The barrage of false information from the mainstream press during the 2012 presidential campaign was so intense that we at Accuracy in Media realized we had to set the record straight. Thanks to the support of our members, we sponsored a major conference at the Heritage Foundation on September 21st called “ObamaNation: A Day of Truth.”

This event, moderated by AIM Editor Roger Aronoff, featured some of America’s most respected conservative authors, scholars and commentators, who injected a much-needed dose of truth serum into the campaign season with their factual expertise and range of knowledge.

**Pat Caddell: “The Audacity of Corruption”**

Former Democratic pollster Pat Caddell, who has become a regular guest on FoxNews programs, hit a home run at the conference. He proclaimed that while First Amendment protections were originally given to the press so they could protect the public from “organized government power,” today’s news media clearly had no respect for their role as “impartial news providers.”

Citing the media’s failure to address the recent terrorist act in Benghazi, he noted that their decisions to censor information have not only turned the media into “a fundamental threat to democracy,” but they have also “made themselves the enemy of the American people.”

Caddell’s speech was quickly picked up by the FoxNews website, The New York Post and numerous other news sites and blogs. Rush Limbaugh mentioned Accuracy in Media by name, and played clips of the speech. And, Caddell’s strong denunciation of the media as the “enemy of the American people” attracted more than 100,000 visitors on YouTube.
Rep. Lamar Smith (R-TX), Chairman House Judiciary Committee: National Media Should Be Held Accountable

As founder of Congress’s Media Fairness Caucus, Rep. Smith said, “We need to remind the media of their profound obligation to provide the American people with the facts, not tell them what to think.”

Betsy McCaughey: Obamacare Could Cost 35,000 Elderly Patients Their Lives Every Year

According to Betsy McCaughey, regulations and cuts in Barack Obama’s healthcare law could lead to the deaths of 35,000 hospital patients who otherwise might have recovered, had they received the care available at a higher spending institution.

Deneen Borelli Outreach Director, Freedom Works: Freeing Americans from the Liberal Plantation

Deneen Borelli, the author of Blacklash: How Obama and The Left Are Driving Americans to the Government Plantation, stated that “the reason we are here today is to restore liberty in our country.” Borelli argued that the federal “government has gone wild,” and as a result of becoming as big as it has, it has become an “infringement on our liberties.”

John Fund: Let’s Make it Easy to Vote And Hard to Cheat; We Can Do Both

Author and journalist John Fund refuted what he referred to as “the constant mantra we hear from the critics of voter integrity laws, and that is ‘There is no voter fraud. It’s not a problem.’”

Despite the countless examples he cited, critics still maintain that voter fraud is non-existent. They deny it because “The Left depends on voter fraud to get left-wing candidates elected.”

Andrew McCarthy: Rule of Law, Equal Protection Threatened Under Obama DOJ

The author and former federal prosecutor discussed the Obama Justice Department, under the leadership of Attorney General Eric Holder. McCarthy successfully prosecuted the Blind Sheikh, Omar Abdel-Rahman, for his role in the 1993 World Trade Center bombing.

Katie Pavlich, the News Editor of Townhall.com and author of Fast and Furious: Barack Obama’s Bloodiest Scandal and its Shameless Cover-Up, provided a wealth of information concerning the lies put out by the President and Attorney General Eric Holder concerning the tragic results of an operation that allowed nearly 2,000 guns to “walk” out of the U.S. and into the hands of high-profile drug cartel leaders.

To see videos of the conference, go to http://www.aim.org/obamanation/
AUDITED FINANCIAL STATEMENTS

Statement of Financial Position
As of April 30, 2013

ASSETS
Current Assets
Cash & cash equivalents $983,961
Receivables 14,880
Inventory, net 19,280
Prepaid Expenses 7,170
Deposits 56,973
Total Current Assets $1,082,264

Long-Term Assets
Investments and Other Assets $2,487,901
Property and Equipment, Net 63,104
Total Long-Term Assets $2,551,005

Total Assets $3,633,269

LIABILITIES AND NET ASSETS
Liabilities
Accounts Payable $13,730
Deferred Rent, Current Portion 918
Deferred Rent, Net of Current 6,790
Total Liabilities $49,272

Net Assets
Unrestricted $3,326,222
Temporarily Restricted 157,775
Permanently Restricted $100,000
Total Net Assets $3,583,997

Total Liabilities and Net Assets $3,633,269

Statement of Activities
Year Ended April 30, 2013

REVENUE
Contributions $1,302,192
Speakers Bureau Grant 62,500
Sale of Books and DVDs 5,387
Other 396,652
Total Revenue $1,966,326

EXPENSES
Program Services
AIM Report $642,496
Speakers Bureau 32,551
Books and Merchandise 22,377
Other Programs 34,787
Accuracy in Academia Support $12,305
Total Program Services $744,516

Support Services
Management $107,865
Fundraising 134,633
Total Support Services $242,498

Total Expenses $987,014

Change in Net Assets $979,312

Net Assets, Beginning of Year $2,604,685

Net Assets, End of Year $3,583,997
As a non-profit 501(c)(3) organization, Accuracy in Media relies entirely on the financial contributions of individuals, foundations and corporations. We accept no government funds or advertising fees. Contributions are tax-deductible to the full extent of the law.

Today, more than ever, it is crucial for concerned Americans to support organizations whose values they share. The media’s deliberate distortion of the facts threatens the very fabric of our nation – however, it is a reminder to us that the REAL power of our great country still lies with individuals.

Time after time, we have stood up to protect and defend the values on which this nation was founded. Today, it is more important than ever for us to speak truth to power in order to defend the freedom of our great country from those who wish to destroy it.

Our supporters and friends are the only reason we are able to fight for truth! We are deeply grateful to all those who give their time and resources to enable us to carry out our mission. We owe all of our success this year to you.

Donations

We gratefully accept donations large and small. You can give using check, cash, or credit card. You can even set up monthly, quarterly, or annual recurring donations through our online donation form at www.aim.org. Donations of $25 or more include a year’s subscription to the AIM Report.

Gifts of Stock

We accept gifts of stock in any amount. The easiest way to donate securities to AIM is through an electronic transfer. Please contact us for instructions.

Planned Giving

You can make sure that AIM continues to thrive for years to come by including us in your will. We accept bequests of cash, bonds, and stocks.

Combined Federal Campaign

If you are a federal or military employee, you can contribute to Accuracy in Media through the Combined Federal Campaign. Use CFC #70125.

Thank you for your support!

Our Mission

Accuracy in Media is a citizens’ media watchdog organization whose mission is to promote fairness, balance, and accuracy in news reporting. Since 1969, AIM has pursued this goal by exposing politically-motivated media bias, teaching consumers to think critically about their news sources, and advocating for accountability from news organizations.

Board of Directors

Donald Irvine, Chairman
Gene C. Schaerr, President
Joan Hueter, Vice President
Roger Aronoff, Executive Secretary
John Shorb, Director
James Davis, Director
John Esposito, Director
Fred C. Gielow, Jr., Director
“I think the most important gift that has been given to our country is the critical eye of the American public. A voting public that watches the news with a critical eye is one that cannot be easily manipulated. … For this wonderful gift, we owe a special thanks to Reed Irvine.”

~Senator Jeff Sessions
United States Senator, Alabama

“The greatest contribution that we and other critics have made is that the public is more sophisticated now, that there is much more skepticism of media, a great deal less tendencies to accept what the media are saying, taking it at face value. And that’s a big step forward.”

~Reed Irvine (1922-2004)
Founder of Accuracy in Media

As a non-profit 501(c)(3) organization, we rely on the financial contributions of individuals, foundations and corporations. Contributions are tax-deductible to the full extent of the law. We welcome your support.